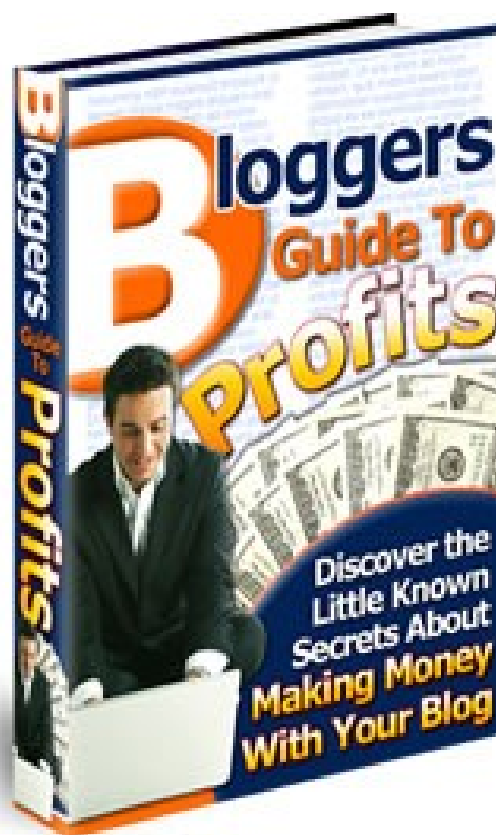


# Bloggers Guide to Profits



**By W. Terry Whalin**

[www.BucksForBlog.com](http://www.BucksForBlog.com)

## **Copyright Notice**

**You Do Not Have Resale Or  
Giveaway Rights To This Ebook**

© Copyright 2012 W. Terry Whalin All Rights Reserved.

The material in this electronic publication is protected under International and Federal Copyright Laws and Treaties, and as such, any unauthorized reprint or use of this material is strictly prohibited.

The material in this electronic publication can be stored only on one computer at one time. You may not copy, forward, or transfer this publication or any part of it, whether in electronic or printed form, to another person or entity. Reproduction or translation of any part of this work without the permission of the copyright holder is against the law.

Whalin & Associates  
14271 Jeffrey Rd, Ste 161  
Irvine, CA 92620  
[terry@terrywhalin.com](mailto:terry@terrywhalin.com)  
[www.terrywhalin.com](http://www.terrywhalin.com)

# Bloggers Guide to Profits

## Table of Contents

<a href="#">Copyright Notice</a> .....	2
<a href="#">Chapter 1 Introduction</a> .....	4
<a href="#">What are blogs?</a> .....	4
<a href="#">What can be included in a Blog?</a> .....	4
<a href="#">Chapter 2 Why Blog?</a> .....	5
<a href="#">Chapter 3 Business Blogging!</a> .....	6
<a href="#">What is business blogging?</a> .....	6
<a href="#">Small Businesses and B-Blogging</a> .....	6
<a href="#">Advantages of Business Blogging</a> .....	8
<a href="#">Chapter 4 Blogging for business</a> .....	11
<a href="#">Chapter 5 Blogging Resources</a> .....	12
<a href="#">Blogging software &amp; tools</a> .....	12
<a href="#">WordPress</a> .....	12
<a href="#">Blogger</a> .....	15
<a href="#">Setting Up Your Blogger Account</a> .....	16
<a href="#">Chapter 6 RSS and Blogging</a> .....	23
<a href="#">What is RSS?</a> .....	23
<a href="#">How does RSS enhance Blog Performance?</a> .....	23
<a href="#">Major benefits of using RSS for Blogging</a> .....	24
<a href="#">How To Add Your RSS Feed To Yahoo!</a> .....	24
<a href="#">Getting Your Feed Listed On MSN</a> .....	26
<a href="#">Websites and Directories for hosting/submitting your blogs</a> .....	27
<a href="#">About W. Terry Whalin</a> .....	33
<a href="#">Terry Recommends</a> .....	34

# Chapter 1 Introduction

### **What are blogs?**

As you might have experienced, surfing the web was a fairly passive activity in the past. Like reading or watching TV or a bit of a combination of the two. The website as such, was all designed to be a rather one-way informative medium. Then came the advent of the 'blog...

So what on earth, er, the World Wide Web, is blogging? Abbreviated from "web log" a blog is simply a stream-of-consciousness kind of writing. Whether you are a major celebrity or a high school kid, you can blog. It requires no technical skill at all and costs almost nothing. They have become amazingly popular and are continually in the news. Recently, some people have been fired by major corporations for blogging about the goings-on at work! So you know there are plenty of readers out there.

What's the buzz and what's in a blog anyway?

### ***What can be included in a Blog?***

What could you include in a blog? Practically anything that comes to your mind.

In many instances, the discussion depends upon the theme of the website or a web page itself that is associated with a blog. Blogs are an excellent way of expressing personal opinion. These range from discussions about news, current events, sports, hobbies, careers, and various other topics. If you can think it, and you can type, you can blog it, more or less.

Blogs are being used effectively now by businesses as well. As stated earlier, Blogs are fast gaining popularity as an efficient marketing & advertising tool that helps businesses promote their products and services. Much more on this in a moment...

# **Chapter 2 Why Blog?**

As described earlier, blogging does not need any sophisticated programming skills, and even does away with complex coding. With almost no barrier to entry, it is estimated that there are more than 10 million blogs on the Internet today and growing.

Since bloggers enjoy the freedom and power of posting their thoughts and views instantly, blogging empowers visitors with a sense of instant gratification.

We all might want to blog – just ramble on and often complain! – for personal reasons or for fun. We perhaps want to stay connected to the big wide world out there, get something off our chests, or try to entertain far-away friends.

Blogging, much like a website, gives you a worldwide reach. Besides creating and maintaining a blog is far easier, quicker and cheaper compared to managing a website.

Are you starting to see the business potential here?

# Chapter 3 Business Blogging!

### ***What is business blogging?***

When the world of blogging got buzzing with activity, the interest it generated did not go unnoticed by profiteers.

Business Blogging, sometimes called B-Blogging, is a recent development, but it's growing fast and you'll see why.

Today blogging emphasizes being informational rather than promotional. Unlike mass marketing, blogging gives the organization a human face. In other words, marketing your business with blogs is as close as it gets to face-to-face marketing. And this is something that is seen as the biggest advantage of blogging...it's a personal thing. Not some scary company talking, but a *real* guy or gal.

Hence, blogging for business is a strategic activity designed to promote the organization's vision, provide an online brand, secure untouched markets, and establish the company as the leading voice in the industry...all by making the company seem more human, low-key, and accessible.

### ***Small Businesses and B-Blogging***

## Bloggers Guide to Profits

Small businesses have the opposite problem – they often want to seem bigger and less personal.

You will find that a large number of small business owners are partnering with business bloggers and search optimization firms, because of the potential rewards it holds for them.

It's increasingly obvious that large numbers of eyeballs don't matter to most online businesses – it's the right eyeballs. The key is to get visitors who are actually interested in your products and services. Blogs do just this.

According to recent studies, around 10 % of small businesses have already incorporated blogging as part of their marketing approach. Further, another 16% plan to include blogging in their plans in the next two years! These are big numbers, and growing.

What's the appeal?

You will find many instances where blogging can be useful for the small business community. A few segments, where blogging can be especially useful, are as follows:

1. **Business Consultants:** As a business consultant, you almost certainly need to maintain closely-knit contacts with the business and industry. You also need to nurture these links with a lot of hard work and skill over long periods of time. Blogging can help business consultants keep in touch with wide spectrum of the business community, nurture further contacts and keep networked with other business consultants.

## Bloggers Guide to Profits

2. **‘Bread and Breakfast’ Businesses.** Bread and Breakfast business depend to a great extent on seasonal traffic; hence keeping in touch with old clients is important to get repeat business from them. You can use blogging to stay in touch with these individuals through the year.
3. **Specialist Retail Agencies:** As a specialist retailer, you may have an edge over other retailers if into selling specialist products, say, mountaineering equipment or exclusive skiing equipment. Blogging can help you to interact with a niche clientele, by including news and posts about such specialist equipment and exclusive product updates.
4. **Non Commercial and Not for Profit Agencies:** If you are a non commercial **agency** spread over a large geographical area, you can include blogs to keep members informed about meetings, activities, and further developments.
5. **Crisis situations:** Blogs maintained in crisis situations help people keep in touch with the latest developments, rescue operations and can even provide information about missing or injured loved ones.

You will also find that encouraging customers to provide feedback is an excellent way of utilizing blogs. They help generating new ideas as well, as they are an excellent way of getting a customer’s message across to the company.

### ***Advantages of Business Blogging***

Simply put, blogging is another way of getting the message across to an intended target audience. It is all about optimizing sales by maximizing relationships with your target audience. Blogging is cheap compared to almost any other marketing method.



## **Boosts Online Branding**

As the owner of a small business, you can effectively boost your online presence by blogging about the products and services offered, the industry and related interests, which can help generate interest and can enhance sales too. Just like nobody knows how tall you are on the radio, nobody knows the size of your business on the Web. Talk like you own the market and before long you probably will.

## **Enhancing customer relationship programs**

Business Blogging is a sure way to get in touch with a large customer base without using email and other potentially annoying and ineffective techniques. You can make this happen by keeping updated blogs about customer interests, new products and services, current and industry related news and such.

The benefits you can obtain here at low to no cost can be equivalent to an email marketing campaign at a fraction of the costs and without potentially annoying your client base.

## **Enhances Search Engine Optimization**

As blogging does not require any fancy graphics, or complex HTML code, it is virtually the darling of search engines. Many search engines frown upon heavy and unnecessary graphics, but tend to index text.

Many search engines like Google rank a site based upon the number of links that point to it. If

## **Bloggers Guide to Profits**

you provide useful and interesting content increases interest among readers, it makes the blog site even more popular. Linking to other interesting sites and including important keywords while writing the blog can increase viewers. Blogging can promote a website by virtue of the number of links you as a blogger could put in your website.

These links can cause a domino effect because they will refer to another website, which in turn will refer to another, and so on and so forth. If a myriad of links start pointing to the website, this can do wonders for website search engine rankings. This is also sometimes known as a 'viral' effect, referring to the way a virus multiplies in a host organism. When a blog links to websites similar in theme or idea, webmasters may reciprocate by linking back. This increases the affinity of search engine robots which may give a higher ranking to the website.

### **Better Tool for Media and PR**

Blogs are an excellent PR and media relation tool too, as every marketing manager might have found. If you place advertisements in traditional media like newspapers and television, they can be extremely expensive. Whereas, the cost benefits offered by blogging could be peanuts compared to a television or a newspaper campaign and your material will generally have much longer life – in theory, forever.

### **Enhances Niche markets**

If you sell something online that other websites also cater to, as an online retailer it could be extremely difficult to obtain an edge over others. Selling to a niche market can be an advantage because there is something unique to talk about in detail, which others lack. You might regularly blogging new developments, also specialist talk. This can attract niche customers to the site and can significantly increase customer attention and consequently your sales.

## **Chapter 4 Blogging for business**

A few simple rules to follow while developing your B-Blog are:

- a. B-blogs should be updated on a timely and routine basis. Never should stale information be left lingering on a b-blog.
- b. As a blog is informative, its content should be crisp and natural, and not ordered or planned like that in a newspaper. Also, it should be easy to access old blogs in an archive.
- c. Develop a theme, and form an original writing style. This will make you a unique blogger, and give you a strong and loyal audience.
- d. Clarity and simplicity in a blog is of utmost importance!
- e. Use keywords extensively to entice search engine robots. This includes visibility in search engine listings. Use key words in titles as well, though titles should not be more than 10 or 12 words long
- f. Frequently published blogs will mean search engines will come back later to index the site.
- g. Use your spelling and grammar checkers!
- h. Syndicate your blog with RSS service (discussed later) to boost readership.

# Chapter 5 Blogging Resources

### *Bloggng software & tools*

Now that you know what a blog is, and how it can benefit your business, let's look at some of the most commonly used ways to get your blog up and running.

### *WordPress*

WordPress is the most popular blogging software used online today. This is because it is not only free to use, but has a huge support community that helps new and veteran users alike.

The biggest advantage to using WordPress, is that it is constantly being updated and improved upon. In fact, because it is open source software, there are hundreds, if not thousands of programmers constantly creating WordPress plugins.

These plugins are basically like bonus features you can use with the software, to upgrade its functionality (Making your life much, much easier).

You can view a list of these plugins at:

<http://wiki.wordpress.org/?pagename=Plugin>

One major feature of the software, is that it automatically creates a RSS feed for your blog (The benefits of RSS will be discussed later on).

Each time you post to your blog, the software automatically updates your feed. This is a dynamic feature that will help expose your blog to a wider audience, and best of all, requires no extra work on your part.

### Installing WordPress

The first step you will need to take, is to download WordPress here:

<http://wordpress.org/download/>

You can then follow the detailed installation instructions. Should you run into any problems, don't hesitate to use the support forum at:

<http://wordpress.org/support/>

After you have installed the software, you will want to change your theme. The theme is simply the layout/design of your blog. You can make it look as simple, or as creative as you wish.

To choose a theme for your WordPress blog, visit:

<http://wordpress.org/extend/themes/>

Once you have chosen your preferred theme, simply download the file to your hard drive. The zip file should contain easy installation instructions for changing your theme in a few simple steps.

These are just the basics you need to get started using WordPress to power your blog. As you

## Bloggers Guide to Profits

become more familiar with the software, you can slowly begin to use more of the advanced features and plugins.

### Popular WordPress Plugins

As we discussed earlier, there are a vast amount of helpful plugins you can use for WordPress. Here are five of the most popular plugins available:

**Spam Karma 2.0** – One of the most frustrating obstacles to running your own blog, is automatic comment spam. This is an underhanded tactic that unscrupulous marketers use to get free advertising on your blog.

Spam Karma 2.0 is the best anti-spam plugin available. Without getting too technical, this plugin will run all comments through a series of spam tests before posting them to your blog.

[Click here to download this plugin](#)

**WP-Contact Form** – This plugin allows you to add a contact form to your blog in two easy steps.

[Click here to download this plugin](#)

**One Click Backup v. 1.3** – Quickly and easily backup your blog using this plugin.

[Click here to download this plugin](#)

## Bloggers Guide to Profits

**Google Sitemap Generator** – One of the hottest ways to get your Website/blog pages listed on Google is by using a *Google Sitemap*.

Use this plugin to instantly generate your own Google Sitemap, and you should see a dramatic increase in the pages Google indexes from your blog.

[Click here to download this plugin](#)

**WP Subscribe To Comments** – This plugin will give your readers instant email notifications when there are new comments to your posts.

This is a great way to keep your visitors coming back to read your blog!

You can download it here:

[Click here to download this plugin](#)

### ***Blogger***

If you are searching for the easiest way to start a blog, then perhaps Blogger is the solution for you.

You can setup a Blogger account and add your first post, literally within minutes.

The drawback is that you only have so much control over the design/layout of your blog, and a limited amount of features.

# Bloggers Guide to Profits

If you can live with these shortcomings, then a Blogger account is your best option.

## *Setting Up Your Blogger Account*

### **Step 1 – Getting Started**

Follow the link below and click on the “Create Your Blog Now” arrow.

<http://www.blogger.com/>



### **Step 2 – Create Your Account**

Once you have clicked the arrow, you will be taken to the “**Create An Account**” page.



## Bloggers Guide to Profits

Here you will create your account username/password (Be sure to write down this information and put it somewhere safe).

Don't forget to read over the *Terms of Service* agreement, and check the acceptance box.

Click on the "continue" arrow and move on to step 3.

The screenshot shows the Blogger 'Create an account' page in a Microsoft Internet Explorer browser window. The address bar shows 'http://www.blogger.com/signup.g'. The page has a blue header with the Blogger logo and 'Push-Button Publishing' text. Below the header, there are three steps: 1. CREATE ACCOUNT, 2. NAME BLOG, and 3. CHOOSE TEMPLATE. The first step, '1 Create an account', is highlighted. The form contains several input fields with corresponding instructions:

Choose a user name	<input type="text"/>	You'll use this to sign in for future visits.
Enter a password	<input type="password"/>	Must be at least 6 characters long.
Retype password	<input type="password"/>	Enter it again just to be sure.
Display name	<input type="text"/>	The name used to sign your blog posts.
Email address	<input type="text"/>	We will never share your address with third parties without your permission.
Acceptance of Terms	<input type="checkbox"/> I accept the <a href="#">Terms of Service</a>	

Indicate that you have read and understand Blogger's Terms of Service

## Bloggers Guide to Profits

### Step 3 – Name Your Blog

The next step is to name your blog.

It is a good idea to name your blog after the theme for which you intend to use it (I.e. Water Gardening, Ice Hockey, etc). Simply naming your blog, “My blog” or “Jane’s Big Blog” is unprofessional and generally won’t catch people’s interests.

Putting some extra thought into your blog name can pay huge dividends down the road.

Once you have decided on an appropriate name, you can fill out the forms.

**Hint: To keeps things simple, keep the blog title and  
blog address the same.**

Ignore the advanced settings option, and click on the orange “continue” arrow.

## Bloggers Guide to Profits

The screenshot shows the Blogger website's 'Name your blog' setup page. The browser window is titled 'Blogger: Name your blog - Microsoft Internet Explorer'. The address bar shows 'http://www.blogger.com/create-blog.g'. The page has a blue header with the Blogger logo and 'Push-Button Publishing'. A progress bar at the top indicates three steps: 1. CREATE ACCOUNT, 2. NAME BLOG (current step), and 3. CHOOSE TEMPLATE. The main content area is titled '2 Name your blog'. It contains three input fields: 'Blog title' with a placeholder 'Enter a title for your blog.', 'Blog address ( URL )' with a placeholder 'http://[ ] .blogspot.com' and a note 'You and others will use this to read and link to your blog.', and 'Word Verification' with a picture of the word 'iliwX' and a note 'Type the characters you see in the picture.' Below these fields is an 'OR' separator and an 'Advanced Setup' link with a note 'Want to host your blog somewhere else? Try [Advanced Blog Setup](#). This will allow you to host your blog somewhere other than Blogspot.' At the bottom right is a large orange 'CONTINUE' button.

### Step 4 - Choose Your Blog Template

You are almost there, just one more step to go!

This is where you get to have a little fun and let out your creative side, by choosing your blog template.

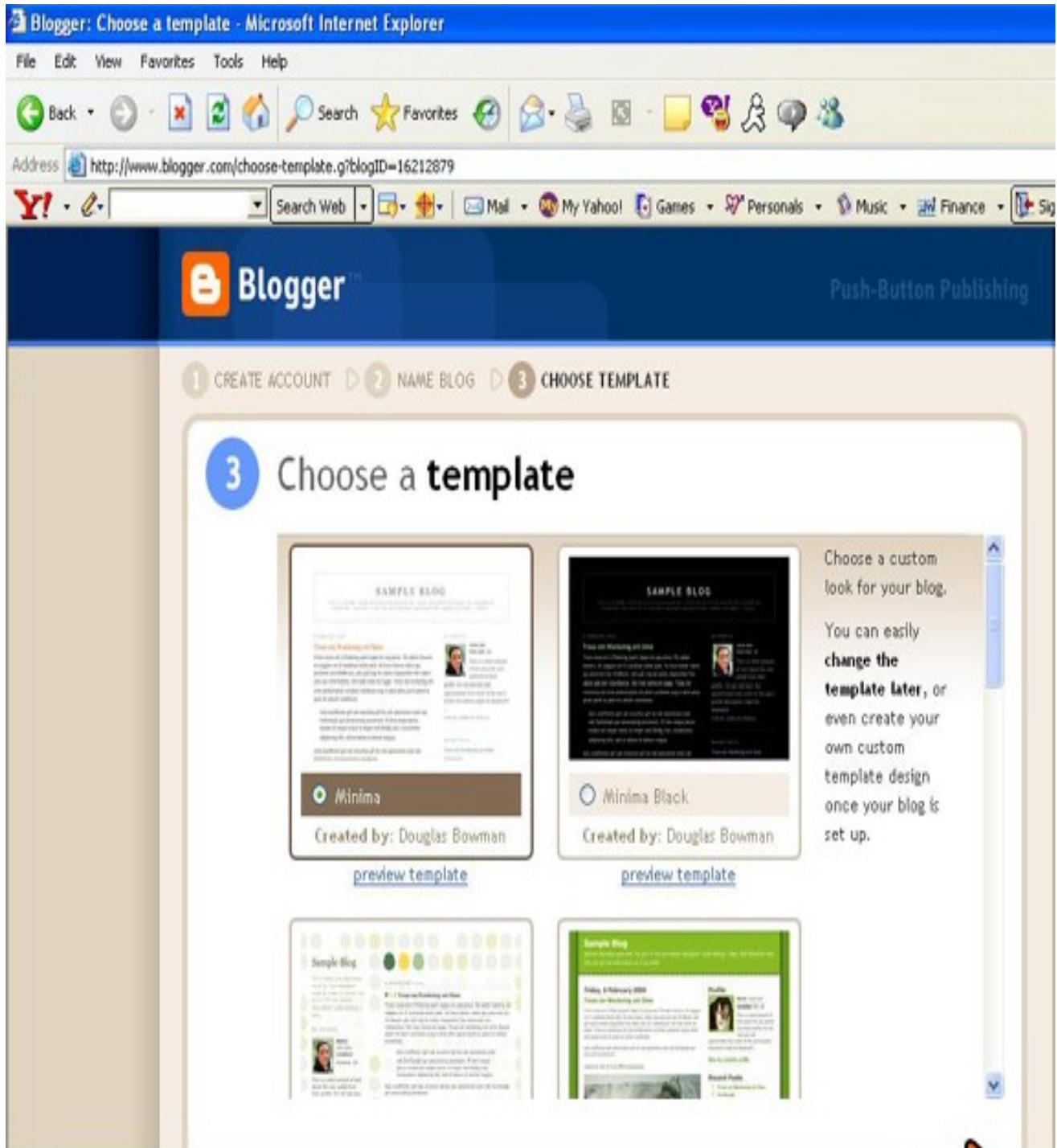
Keep in mind that this template can be changed at anytime. Some people like to try out all of the templates, until they find one that is just right for them.

Or if you prefer, you can create a custom template for your blog. However, this can all be done at a later date. For now, simply click the tab by the design that catches your eye and continue

## **Bloggers Guide to Profits**

on to the next page.

# Bloggers Guide to Profits

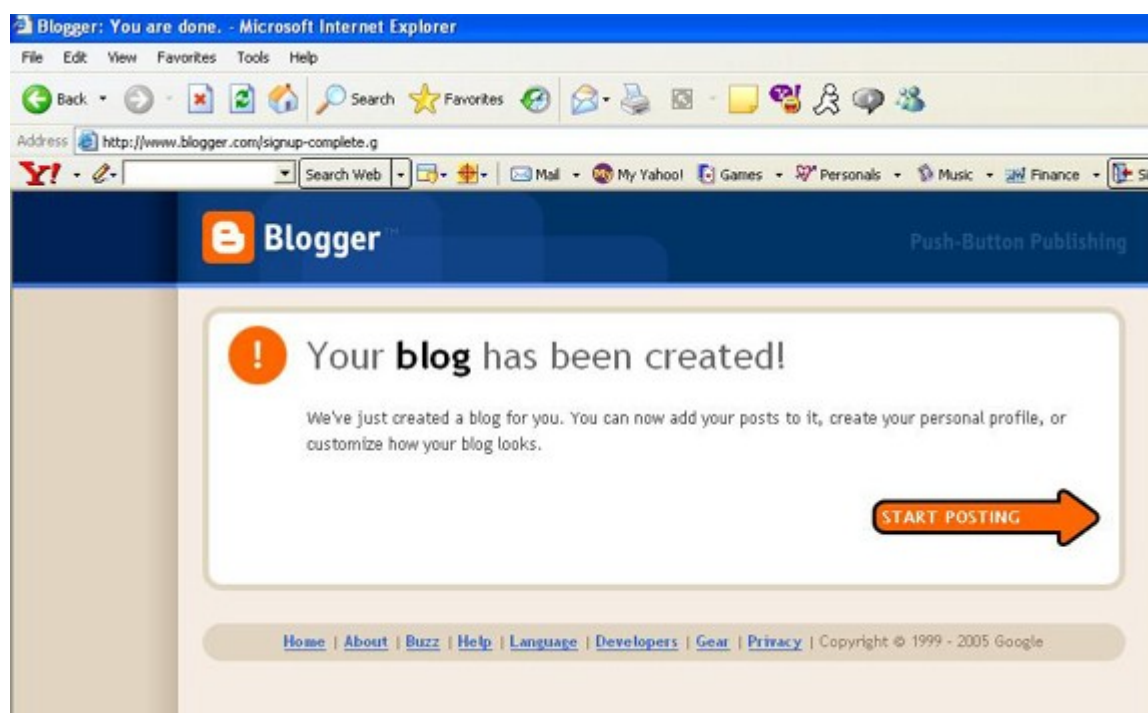


# Bloggers Guide to Profits

## Step 5 – Generate Your Blog

Now comes the easy part. Just sit back and relax while Blogger creates your blog.

After your blog has been created, you will see the following page:



Click the “Start Posting” button to make your first official post.

Congratulations! You are now a blogger! How easy was that?

# Chapter 6 RSS and Blogging

### ***What is RSS?***

RSS stands for “really simple syndication” and is a new, easy, low cost method for distributing content on the web, using a newswire model.

### ***How does RSS enhance Blog Performance?***

A blog can be read with a standard browser, or alternatively, can be read by an RSS reader (or “aggregator”). Blogs and even web pages can be syndicated to form an RSS feed. This RSS feed then can be made available unfiltered to a client’s desktop via a well-known URL.

**Hint: WordPress automatically creates a RSS feed for your blog.**

**The url below is an example of an RSS feed generated by WordPress**

**<http://www.elitelinksnewsletter.com/newsletter/wp-rss2.php>**

Many content rich sites use RSS and Blogging to keep the user up-to-date with information, breaking news and other stories. Subscription by RSS makes the content come to the user rather than the user having to go to different web logs to fetch it. Hence, RSS utilizes ‘pull’ technology which means users ask for content, unlike email marketing, which relies on ‘push’ technology to push content unasked for.

RSS offers the potential of endless opportunities to the Internet marketing community right now. Cleverly written blogs are relatively easy to maintain pages that contain enough

information about a product or a service to soft-sell it.

### ***Major benefits of using RSS for Blogging***

#### **Higher Search Engine visibility**

Several major search engines such as Yahoo! and MSN are offering to index your RSS feed along with your website (or Blogs) if your visitors include your RSS feed in their search engine specific accounts.

For instance, Yahoo! will spider your RSS feed and blog if a visitor to your blog includes your feed in his or her My Yahoo! account. Yahoo! is doing this within 48 hours of such an occurrence – a remarkably fast indexing time for Yahoo!

To top it all, this happens without costing you a penny! You can further speed up the process by subscribing to your RSS feed in your My Yahoo! account.

#### ***How To Add Your RSS Feed To Yahoo!***

After you regularly start posting to your blog, you should add your RSS feed to Yahoo!

If you don't have a My Yahoo! account, go create one now by visiting this url:

<http://www.yahoo.com/>

Simply click on the My Yahoo! icon and register.



# Bloggers Guide to Profits

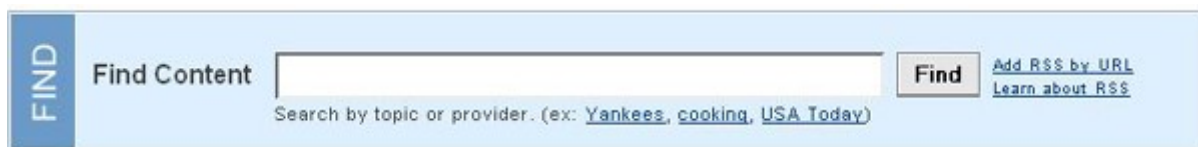
## Adding Your Content

The first thing you will need to know, is what your RSS feed url is. Once you are armed with this information, log onto your My Yahoo! Account.

When you first log into your account you will want to click on the “Add Content” button displayed below:



On the next page you will see a search box, and to the right of this box, there is a link you need to click on titled “Add RSS by URL”



On the next page, simply copy and paste your RSS feed into the box and click on “Add “

If your feed is valid, you will see it listed in the next step. Now simply click on the “Add To My

## Bloggers Guide to Profits

Yahoo!” button.

You should double check that the feed was added, by going to the front page of your account. If you did everything correctly, you will see your feed listed towards the bottom.

If you don't see your feed, repeat all of the steps as necessary.

### ***Getting Your Feed Listed On MSN***

Microsoft has created a program similar to My Yahoo! called “My MSN.”

You will again need to create an account, if you don't already have one.

This can be done by visiting the MSN Website and clicking on the My MSN link in the menu navigation bar. <http://www.msn.com/>

Once you have registered, and are logged into your account, you will want to look for the following box:



## Bloggers Guide to Profits

Copy and paste your RSS feed url into the box and click the green arrow.

Your feed will then be displayed on the next page. Place a checkmark by your feed and click “OK.”

You will then be taken back to the main page, where your feed should be displayed.

That is all there is to it!

Each time you create a new blog, be sure to add it to both Yahoo! and MSN using the steps listed above.

### ***Websites and Directories for hosting/submitting your blogs***

This is a comprehensive list of websites that allow you to post your blogs. Many of these also provide the functionality of hosting your own blogs. In other words, these are third party service providers we discussed earlier.

<a href="#">20six</a>	<a href="#">22 Blog</a>
<a href="#">Apcala</a>	<a href="#">Australian weblogs</a>
<a href="#">Bibliopolis Blogs, for librarians</a>	<a href="#">Birmingham Bloggers</a>
<a href="#">bitacoras.net</a>	<a href="#">Bitadir</a>

## Bloggers Guide to Profits

<a href="#">Blizg</a>	<a href="#">blo.gs</a>
<a href="#">Blog Africa</a>	<a href="#">Blog Catalog</a>
<a href="#">Blog Hot or Not</a>	<a href="#">Blog Universe</a>
<a href="#">Blogarama</a>	<a href="#">Blog-City</a>
<a href="#">Blogcult</a>	<a href="#">Blogdir.com</a>
<a href="#">Bloggando</a>	<a href="#">Bloggator</a>
<a href="#">Blogger.com</a>	<a href="#">Bloggernity</a>
<a href="#">blogging ecosystem</a>	<a href="#">Blogging Network</a>
<a href="#">b-logging.com</a>	<a href="#">BlogHop</a>
<a href="#">bloghosts</a>	<a href="#">Bloginality</a>
<a href="#">Blogomania</a>	<a href="#">blogs4God</a>
<a href="#">BlogsCanada</a>	<a href="#">BlogsHost.info</a>
<a href="#">BlogSpirit</a>	<a href="#">Blogster.com</a>
<a href="#">BlogStreet</a>	<a href="#">BlogSweet.com</a>
<a href="#">BlogTree.com</a>	<a href="#">Blogwise</a>
<a href="#">British Blog Directory - BritBlog</a>	<a href="#">Canadian Blogs Directory</a>
<a href="#">CrimsonBlog</a>	<a href="#">Danish weblogs</a>
<a href="#">dcmetroblogmap</a>	<a href="#">DeadJournal.com</a>

## Bloggers Guide to Profits

<a href="#">DFW Blogs</a>	<a href="#">Diarist.Net</a>
<a href="#">Diary Registry</a>	<a href="#">DiaryLand</a>
<a href="#">diary-x.com</a>	<a href="#">DirLog</a>
<a href="#">DK3.com portal system</a>	<a href="#">Dragid.com</a>
<a href="#">easyjournal</a>	<a href="#">eatonweb portal</a>
<a href="#">Emo Blog</a>	<a href="#">Euroblogs</a>
<a href="#">Famblog</a>	<a href="#">GeekPhilosopher</a>
<a href="#">Get Linked</a>	<a href="#">GetBlogs.com</a>
<a href="#">globe of blogs</a>	<a href="#">GreatestJournal</a>
<a href="#">Indiana Blogs!</a>	<a href="#">InkNoise</a>
<a href="#">Interactive-X</a>	<a href="#">iUblog</a>
<a href="#">Jablog</a>	<a href="#">Jewish Blogs</a>
<a href="#">Aetheri.com</a>	<a href="#">Antville</a>
<a href="#">John Doe Journal Neighborhood</a>	<a href="#">JournalFiend</a>
<a href="#">Journals Online</a>	<a href="#">Big Blog Tool</a>
<a href="#">LA Blogs</a>	<a href="#">BlogDot</a>
<a href="#">Blogeye</a>	<a href="#">LexBlog</a>

## Bloggers Guide to Profits

<a href="#">Blog Drive</a>	<a href="#">Blog Studio</a>
<a href="#">The Blogatorium</a>	<a href="#">Library weblogs</a>
<a href="#">Linked</a>	<a href="#">blogger.de</a>
<a href="#">Blorghorn</a>	<a href="#">LiveJournal</a>
<a href="#">Blogmosis</a>	<a href="#">LiveLogCity</a>
<a href="#">London Bloggers</a>	<a href="#">Blogsome</a>
<a href="#">LS Blogs</a>	<a href="#">metapitas</a>
<a href="#">Blurty</a>	<a href="#">MindSay</a>
<a href="#">Moblog</a>	<a href="#">DearDiary.Net</a>
<a href="#">ModBlog</a>	<a href="#">motime</a>
<a href="#">Digital Expressions</a>	<a href="#">Mukin</a>
<a href="#">music-blogs.com</a>	<a href="#">My Journal</a>
<a href="#">eBloggy</a>	<a href="#">My Personal Diary</a>
<a href="#">Facto</a>	<a href="#">MyDearDiary</a>
<a href="#">GeekLog</a>	<a href="#">MyITBlog</a>
<a href="#">myjamby</a>	<a href="#">MySmartChannels</a>
<a href="#">MyWebLog.com</a>	<a href="#">negimaki</a>

## Bloggers Guide to Profits

<a href="#">NewsIsFree</a>	<a href="#">Nolablogs</a>
<a href="#">nyc bloggers</a>	<a href="#">Online Writers Directory</a>
<a href="#">Open Diary</a>	<a href="#">Open Directory - web logs</a>
<a href="#">Open Weblog Directory</a>	<a href="#">ORBlogs</a>
<a href="#">Phlog</a>	<a href="#">Pitas.com</a>
<a href="#">pitas.com</a>	<a href="#">pMachine Hosting</a>
<a href="#">Qlog</a>	<a href="#">QuickBlog</a>
<a href="#">rememory</a>	<a href="#">Research Blogs</a>
<a href="#">San Diego Bloggers</a>	<a href="#">Scribble Journal</a>
<a href="#">scribble.nu</a>	<a href="#">seablogs</a>
<a href="#">SeoBlog</a>	<a href="#">Shade of Grey</a>
<a href="#">Small Business Blog Directory</a>	<a href="#">Sparkpod</a>
<a href="#">Tabulas</a>	<a href="#">tBLOG</a>
<a href="#">Teen Open Diary</a>	<a href="#">The Big Blog Company</a>
<a href="#">The Blog Hunter</a>	<a href="#">The Lefty Directory</a>
<a href="#">The Pepys Project</a>	<a href="#">The Posting Station</a>
<a href="#">The Talking Forest</a>	<a href="#">The X Dot Com</a>

## Bloggers Guide to Profits

<a href="#">TongueWag</a>	<a href="#">TypePad</a>
<a href="#">uJournal</a>	<a href="#">Upsaid</a>
<a href="#">Vancouver Bloggers</a>	<a href="#">we::blog</a>
<a href="#">WeBlog</a>	<a href="#">Weblog One</a>
<a href="#">WeBlog Romania</a>	<a href="#">Weblogger</a>
<a href="#">weblogs.com</a>	<a href="#">Weedweb</a>
<a href="#">Wil's Domain</a>	<a href="#">Wowimbored.com</a>
<a href="#">www.memebot.com</a>	<a href="#">Xanga</a>
<a href="#">Xenoblogs</a>	<a href="#">Yahoo! 360°</a>
<a href="#">zBlogger</a>	<a href="#">Zeal</a>
<a href="#">zoomshare</a>	



### About W. Terry Whalin



W. Terry Whalin understands both sides of the editorial desk—as an editor and a writer. He worked as an editor for *Decision* and *In Other Words*. His magazine articles have appeared in more than 50 publications including *Writer's Digest*, *The Writer* and *Christianity Today*. He is the creator and webmaster for [Right-Writing.com](http://Right-Writing.com).

Terry has written more than 60 nonfiction books and his latest title is [Jumpstart Your Publishing Dreams, Insider Secrets To Skyrocket Your Success](#) (WTW Press). This book includes over \$84 of free Ebooks through the link on page 206. Pick up your free sample ([at this link](#)). Another recent book is [Running On Ice: The Overcoming Faith](#) of Vonetta Flowers (New Hope Publishers). For more than 12 years Terry was an ECPA Gold Medallion judge in the fiction category. He has written extensively about Christian fiction and reviewed numerous fiction books in publications such as Faithful Reader.com and *BookPage*. For over five years, Terry was an acquisitions editor in the book divisions of David C. Cook and Howard Books. Also he is a former literary agent at the Whalin Literary Agency (now closed).

Currently Terry is an acquisitions editor at [Morgan James Publishing](#), a traditional New York based publisher. Terry's personal website is located at: [www.terrywhalin.com](http://www.terrywhalin.com). On a regular basis, he writes about issues and insights about publishing called [The Writing Life](#) which includes over 1,000 searchable entries. Terry and his wife, Christine, live in Irvine, California. His permanent email address is: [terry@terrywhalin.com](mailto:terry@terrywhalin.com).

### Terry Recommends

1. **[Jumpstart Your Publishing Dreams, Insider Secrets to Skyrocket Your Success](#)**. Available in paperback or Ebook Editions, this book will give you the insight and skills to succeed in today's market. A free [30-page sample of the book](#) is combined with Terry's guarantee of your satisfaction.
2. **[Write A Book Proposal Course](#)**. Learn one of the critical elements about book publishing. Editors and literary agents do not read manuscripts. They read book proposals. In a step-by-step program, Terry provides 12 lessons to write a book proposal. If you would like to sample Terry's teaching on proposals, here's a FREE resource: [AskAboutProposals.com](#). Whether you are writing nonfiction or fiction, you will profit from this course.
3. **[Book Proposals That Sell, 21 Secrets To Speed Your Success](#)**. Through this site, you can immediately download Terry's popular how-to book along with his bonus gifts and guarantee.
4. **[The 31-Day Guide To Making Money Writing Small Reports](#)**. Many people are puzzled how to make extra income through the Internet. This 84-page Ebook gives step-by-step instruction. Use it for 60 days with Terry's risk-free guarantee that it will work.
5. **[The 31-Day Guide to Blogging For Bucks](#)**. Many people have passion for blogging and it's a great way to build a presence—yet they have no idea how to monetize their passion and make their blog profitable. This 62-page Ebook includes a specific plan and comes with Terry's 60 day risk-free guarantee. Check it out today.
6. **[The 31-Day Guide to Making Money on Ebay](#)**. For years, Terry has profited from Ebay and now he takes that experience and poured it into this guide to teach you how

## Bloggers Guide to Profits

to use your writing to make money on Ebay. As with his other products, it comes with my risk-free guarantee so what do you have to lose? Check it out.

7. **[Your Membership Course](#)**. Terry is convinced that everyone has learned a skill that they can teach others. If you want to earn extra income and help others, then you can do both through this Simple Membership System. The course is a complete package and includes three bonus reports, nine lessons and even a sample lesson template. Terry guarantees if you get the course, set it up and follow the lessons, you will make money.
8. **[Mastering Twitter in 10 Minutes or Less](#)**. Thousands of people are joining Twitter each day. Get this free Ebook and join the fun. Also here's where you can [follow Terry](#).
9. **Learn the [Secrets About Proposals](#)**. What catches the editor's attention? Immediately gain access the insights from eight top editors and literary agents.
10. **[Editor Reveals Book Proposal Secrets](#)**. Through this audio program, Terry provides in-depth teaching about book proposals.
11. **[Proposal Secrets](#)**. Through 50 audio postcards, Terry answers the most common questions from writers about book proposal creation. Try out a sample and order to receive almost \$1,000 worth of bonus gifts.
12. **[Writing For The Christian Market](#)**. You can tap into one of the hottest areas of the marketplace. Whether you want to write books or for magazines, this Ebook provides seasoned advice.
13. **[The Writing Life](#)**. Terry's blog includes over 900 searchable entries about writing and publishing.
14. **[Right-Writing.com](#) & [Right Writing News](#)**. You gain immediate access to thousands of pages of free how-to-write information and receive over \$100 of free Ebooks plus more than 400 pages of free how-to-write information only available to subscribers.

## Bloggers Guide to Profits

15. [\*\*Terry's List of Literary Agents\*\*](#). If you are looking for an agent, you need this free resource of over 400 agents and their contact information.
16. [\*\*Mywebmarketingmagic.com\*\*](#). If you need an excellent yet simple shopping cart, consider this one.
17. [\*\*MyInstantTelewebcast.com\*\*](#). Use this teleseminar system to build your platform as an author.
18. [\*\*TerryInfo.com\*\*](#). Terry's free affiliate program includes training and 50% commissions on his various products. Join Terry's program and begin earning monthly income from selling his products and using his ads.
19. [\*\*You Can Make Money, A Step-by-Step Guide to Making Passive Income Through Affiliate Marketing\*\*](#). The affiliate industry is a billion dollar business and Terry gives you his insight in this free Ebook.
20. [\*\*Morgan James Publishing\*\*](#). If you want Terry to consider your manuscript for Morgan James Publishing, then email at: [terry@morganjamespublishing.com](mailto:terry@morganjamespublishing.com)