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## Tools and Tips for Blogging

1. It pays to plan your blog theme and look.
2. A little each day pays off—little improvement to blog. A little post. A little promotion.
3. Write about others and link to them—then tell them.
4. Can your blog material become something else? A magazine article? A book?
5. Use the Online Resources to improve your blog like Bootstrapper: The Business Blogging Toolset: 100 Resources for Entrepreneur-Writers: [www.terrylinks.com/BBT](http://www.terrylinks.com/BBT)
6. Be aware your posts are worldwide so be sure anyone can read your posts.
7. Blogging Resources for Writers and Publishers from John Kremer: [www.bookmarket.com/blogging.htm](http://www.bookmarket.com/blogging.htm)
8. 100 Top 100 Lists for Writers and Bloggers: [www.terrylinks.com/top100](http://www.terrylinks.com/top100)
9. Different mediums can be used for your blog such as teleseminars. Get a free 21-day trial for \$1 at: [www.myinstanttelewebcast.com](http://www.myinstanttelewebcast.com)
10. Use your blog to distribute free Ebooks such as my *Straight Talk From the Editor, 18 Keys To A Rejection-Proof Submission*: [www.straighttalkeditor.com](http://www.straighttalkeditor.com)